

## GOINSURAN #SPOTDANMENANG CAMPAIGN FAQ

### 1. What is #SpotdanMenang campaign?

#SpotdanMenang campaign is a part of marketing initiative of GoInsuran Ambassador Program to promote, educate and create excitement for our customers to share the brand and win prizes. Participant that fulfills the campaign requirement ultimately will stand a chance to win a grand prize of Brand-new Almera Turbo 1.0!

### 2. Who organized this #SpotdanMenang campaign?

This campaign is organized by Tan Chong Insurance Business Stream (TCCL Sdn Bhd), herein referred to as "TCIBS". TCIBS is a business division of Tan Chong Motor Holdings Berhad, one of the pioneers in the insurance industry and been on the scene for more than 50 years as a leading professional insurance consultancy-based company providing all classes of general insurance for individuals, families and corporations in Malaysia.

### 3. How long is the campaign duration?

#SpotdanMenang campaign starts from 1<sup>st</sup> April – 30<sup>th</sup> November 2022 for the duration of 8 months.

### 4. Who can join the campaign?

#SpotdanMenang campaign is open to all customers who fulfil the following criteria (hereinafter referred to as "Eligible Customers"):

- a. 18 years old and above (as at the commencement date of the Campaign Period);
- b. Malaysian citizen or permanent residents of Malaysia; and
- c. Hold a valid driving license issued by Jabatan Pengangkutan Jalan (JPJ).

\* Employees who are working with TCIBS are not eligible to participate in this campaign.

### 5. Where can I get the campaign's information?

Visit our platforms below for more details:

- a. Website: <https://www.goinsuran.com/spotdanmenang>
- b. Facebook: <https://www.facebook.com/GoInsuran>
- c. Instagram: <https://www.instagram.com/goinsuran/>

## 6. How do I participate in the campaign?

Here's how:

### **Step 1:**

- You must like, follow and share this campaign on your own social media page. (You may get this campaign post from GoInsuran social media channels).
- Register here: <https://bit.ly/spotdanmenang> to receive a limited-edition car/ motorcycle sticker.

### **Step 2:**

- It's time to get crazy creative. Take photos of yourself with the GoInsuran #SpotdanMenang sticker that's on your car or motorcycle. Then, post it on your Facebook or Instagram feed. Tag, tag, tag, tag, tag! For each photo, tag us (@goinsuran) and 5 friends.
- Redeem below e-vouchers via online form <https://forms.gle/BBVGv58cAYRzaaQMA> to get:
  - ✓ RM100 Shopee e-voucher
  - ✓ An additional RM30 TNG credit when you use one of the photos as your profile picture.

### **Step 3:**

Be our spotter and put on your detective hat. Up your chances of winning by spotting any car or motorcycle on the road with #SpotdanMenang sticker and post it on your social media page and tag **#GoInsuranOnTheRoad**

## 7. How do I get the stickers?

You need to register via online form: <https://bit.ly/SpotdanMenang> and the sticker will be delivered to the given address via selected courier service.

## 8. How to get RM100 Shopee e-voucher?

You must complete **Step 2**, upon submitting the information via an online form. The participant will receive an email from the organizer with a Shopee e-voucher code within 2 weeks after the proof is verified and confirmed.

## 9. How to get RM30 TNG credit?

You must complete **Step 2 (2)**; the participant will receive an email from the organizer with TNG code within 2 weeks after the proof is verified and confirmed.

**10. How long do I need to use the photo for social media profile picture?**

You have to use the profile picture for **2 months** and fill in the form in **Step 2** to show proof of timestamp.

**11. Is it necessary to tag 5 friends?**

Yes, you have to tag Golnsuran and 5 of your friends to complete the participation requirement of this campaign.

**12. What are the prizes?**

Grand Prize: 1 unit of Brand-New Almera Turbo 1.0

Upon verification: RM100 Shopee e-voucher

Upon verification: RM30 Touch n Go Credit

**13. How do I know if I've won the Grand Prize?**

You will be contacted by the Organizer via email or any other mode deemed appropriate in relation to the prize. If there is no response from you after three (3) attempts within 14 working days, the Organizer shall have the absolute discretion to select another Participant to become the winner. Your full name will be announced on Golnsuran's Social Media page and website.

**14. How can I claim the Grand Prize?**

The winner is to arrange for the self-collection of their prize at the Organizer's office located at TCIBS Block C, No.62-68, Jalan Sultan Azlan Shah, 51200, Kuala Lumpur from Monday to Friday 10:00AM to 05:00PM (excluding Public Holidays for Kuala Lumpur). The Organizer will not be held liable for any failure or wrongful delivery of the prize.

**15. Can I send a representative to collect the Grand Prize on my behalf?**

No, you have to collect the grand prize on your own and in person. The Organizer will not be responsible for any issues that arise during the collection.

**16. Any additional charges that I have to pay?**

Yes, there is – this is only applicable for the grand prize winner. Expenses covering taxes and fees or whatever nature is associated with the grand prize shall be borne by the winner absolutely. For clarity, the winner shall bear the car registration fee, road tax, insurance coverage and any other miscellaneous costs relating to the Grand Prize.

**17. Can I choose the color of the Grand Prize?**

Yes, you may state the color of your choice, however it will depend on the stock availability from the selected branch.

**18. Can I exchange and/or transfer the prizes for cash?**

No, the prizes are not exchangeable and/or transferable and cannot be exchanged for cash. The usage of the prizes is subject to the Terms and Conditions.